

From Group to Collective



And so as we continue to move forward and evolve, the flow on was for our identity to reflect where we are today, why we do it and where we are heading in the future, a continuous circle that represents us as a collective of clubs and the connection shared with and between our community.

To move forward, you have to give back, and that is the start of a continuous thread that runs through the fabric of our community and ties us together. A story about people – friends, families, generations and the greater good, our responsibility and of the power of giving back.

North Sydney Leagues club was established in 1955 and was built on the foundation of bringing people together, creating connection, unity and driving the growth of our communities inspiring others to put people at the centre of everything we do. Every small step is a continuous movement forwards, towards empowering and inspiring positive change and improving the social cohesion of our community.

Norths Collective is led by a Board & Management team whose progressive approach has allowed the portfolio of clubs to grow to what they

are today – a collection of dynamic clubs and health and fitness centres – Norths, Norths Fitness, Seagulls, Revolution Health and Fitness, The Greens and The Alcott, all serving their communities throughout Northern Sydney, Tweed Shire and the Southern Gold Coast areas.

As a forward thinking, fresh and competitive brand, we are leaders in the club and gaming industry and bring an energetic, welcoming, light-hearted spirit to everything we do. Bringing people together, through the sharing of exceptional food, drinks, events, health and fitness and entertainment experiences. A not for profit business, we are passionate about our commitment to giving back through sport, social and sustainability initiatives, allowing people to live more meaningful lives, as we are Norths Collective and connection is part of our every day.