



**onecollective**

**EXPERIENCE**

**LOYALTY**

**REDEFINED**

WELCOME TO  
YOUR HOME OF

# collective points



OneCollective is our loyalty program exclusive to Norths Collective, delivering meaningful recognition, a world of compelling & creative rewards, exclusive savings, premium experiences, special benefits, insider access and real value for you and our wider community.

Celebrating all that is Norths Collective, you can earn Collective Points across the multitude of food, drinks, dining, lifestyle, events, entertainment, and fitness brands within Norths Collective and with our curated partners.

We're all about strengthening our communities and contributing to the collective good. We believe in something greater and better; we're pushing boundaries to redefine what loyalty means for you - we're bold, positively different and offer a multitude of ways to make you feel uniquely special for living life your way, making every day count and being part of our OneCollective.

The moment you sign up to become a Norths Collective member, you're part of OneCollective too, so you can start earning points right away.

# MEMBERSHIP



## status points

Members move between tiers based on their accumulated spend across all brands within the Norths Collective portfolio across a 6 month rolling period. Members earn Status Points based on the number of Collective Points earned over time.



## collective points

These are Collective Points earned everyday as you spend - these can be redeemed as often as you like.



## community points

Members have the opportunity to donate their points to all sorts of charitable causes as part of the Community Points for Good programme.



# HOW IT

1

**Sign up as a  
Norths Collective  
Member**

2

**Earn 'Collective Points' when using  
your membership card correctly**

'Status Points' are points earned over a rolling 6 month period, giving you the chance each month to move up and unlock the next higher tier levels.

Earn 'Collective Points' as you spend - these can be redeemed as often as you like.

3

**Get awesome rewards**

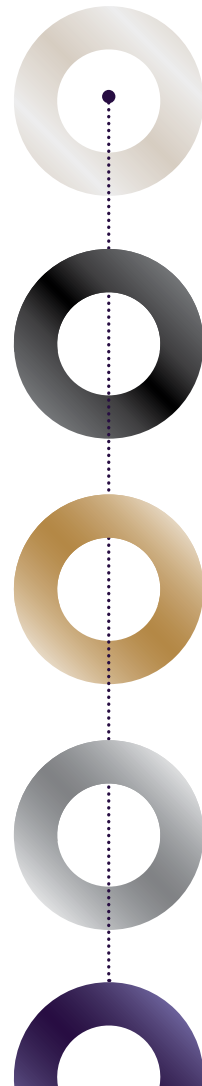
Refer to our rewards table to view a full list of program rewards.

# WORKS

4

**Upgrade**

Unlock the next tier for even more benefits





# LEVELS OF MEMBERSHIP

## tier movements

Members have the opportunity to move up levels and unlock higher tiers every month, and even better, we'll only move down tier levels twice yearly in January and July based on your accumulated Status Points at review time. We understand life and work can be busy, people travel and may be away for short periods or overseas for extended periods. You'll keep your current monthly tier level and have the opportunity to balance out the earning power of Status Points over each 6 month period. Your tier level all depends on how connected we are, so of course if you're taking a break, we'll be here to welcome you're back at your pace when you're ready, it's your rewards program.

## how is your status determined?

The tier levels are based on Collective Points accrued over a rolling 6 month period and not on your points balance at any one time. You can redeem your Collective Points any time and as often as you like, it won't affect your membership level.

# premium tier levels

Level	Min Points	Max Points
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### CLASSIC MEMBERSHIP: when you join

Collective	0	999
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### PREMIUM TIER LEVELS

<b>Silver</b>	1,000	3,249
<b>Gold</b>	3,250	14,999
<b>Platinum</b>	15,000	29,999
<b>Diamond</b>	30,000 +	



# MEMBERSHIP BENEFITS

## earn 'collective points'

Redefining convenience to work, live and play your way.

Earn Collective Points and Status Points, where the more you use your membership card across our properties and brands, the more you earn. Make every visit count across your day-to-day life - from eating, drinking, dining out, to hosting your business events & meetings with us. You also earn with gym memberships and in catching the latest in world class entertainment & shows.

## redeem your points

Redeem points when eating, drinking, dining and special discounts on fitness and entertainment across the portfolio of Norths Collective brands.

Plus access exclusive rewards and offers available only to members.



## community points for good

Are you part of the Collective Good? OneCollective helps our members to be part of a social good campaign by offering you the opportunity to donate your Community Points to all sorts of charitable causes as part of the Community Points for Good programme. With a whole range of charity initiatives within the community, donating your points is an easy way to give back and to create real impact.

Your Community Points are separate to your Collective Points and won't affect your Collective Points balance. Simply choose your preferred community partner and every quarter Community Points will be converted into goods and services for these organisations.

Are you ready to make a difference? Let's go!





## enjoy unique benefits & insider access

- Early access offers and previews, first release to shows & events
- Members only gifts, experiences and more based on tier level
- Invites to exclusive events and launches
- Personalised experiences – spoil yourself by converting Collective Points into truly unforgettable moments with awesome experiences tailored to your passions: entertainment, sports, dining out and more. Engaging all the senses in a unique and personalised way, these fun and engaging immersive experiences and partner offers are one way to take your rewards to the next level
- Complimentary birthday rewards

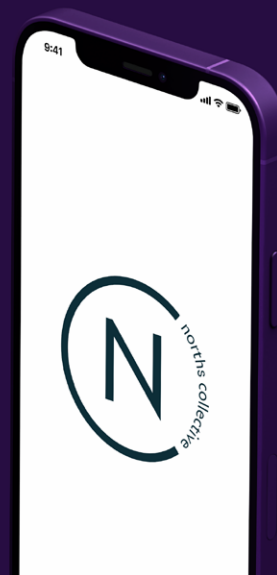
## access exclusive savings & OneCollective bonuses

- Monthly promotions and specials, personalised offers
- Member only promotions, double Collective Points opportunities

## easy & effortless rewards

- See your points balance in venue or in the Norths Collective app
- Simple to join, giving you instant access to the world of Norths Collective brands

MEMBERSHIP BENEFITS



Norths Collective App Launching July 2023

# TIER BENEFITS

	COLLECTIVE	SILVER	GOLD	PLATINUM	DIAMOND
Earn Collective Points when correctly using membership card at NC venues	○	○	○	○	○
Check your Collective Points in venue	○	○	○	○	○
Pledge points to Charity/Intra-Clubs; can nominate	○	○	○	○	○
Major Members Promotions (+\$5k prize pools) ^^	○	○	○	○	○
Tray service in VIP lounges	○	○	○	○	○
Visitation points from kiosk each visit weekly ^^	○	○	○	○	○
Birthday Reward ^^ - redeem in month of birthday	\$25 voucher	\$25 voucher	\$25 voucher	\$25 voucher	\$25 voucher
Birthday Bonus Collective Points		1200pts	1500pts	2000pts	2500pts

Shuttle Bus service ^^	○	○	○	○	○
Member Discounts on Food and Beverage purchases ^^	○	○	○	○	○
Intra-Sporting Club Discounts on Food and Beverage purchases ^^	○	○	○	○	○
Special Member offers at selected bars and restaurants	○	○	○	○	○
Redeem Points for Food & Beverage Purchases	○	○	○	○	○
Collective ATLAS Card - EFTPOS card	○	○	○	○	○
Breakaway Reservation Service	3min	5min	5min	8min	8min
Renewal Bonus Collective Points	2000pts	3000pts	4000pts	5000pts	6000pts
Tiered promotions		○	○	○	○
Personalised service from your Customer Loyalty Host ^^			○	○	○
Exclusive Special Events			○	○	○

Exclusive Gift Offers			○	○	○
Show Tickets ^^			○	○	○
Fitness Membership Benefit ^^			No joining fee	50% off	FREE
Chauffer Service ^^				○	○
Extended Rewards Points (Conditions apply)				○	○
Points Redemption for Taxi Charge ^^					○
Fitness/Gym points accumulation ^^	○	○	○		
Events/Shows points accumulation ^^	○	○	○	○	○
Tabatinga ^^				○	○

^^ - selected venues

Visit [northscollective.com.au](https://northscollective.com.au) to view all venues websites and see all the latest offers.



COLLECTIVE

SILVER

GOLD

PLATINUM

DIAMOND

BROUGHT TO YOU BY

**northscollective**

**[northscollective.com.au](https://northscollective.com.au)**

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Help is close at hand GambleAware  
[gambleaware.nsw.gov.au](https://gambleaware.nsw.gov.au) 1800 858 858

Player activity statements available upon request

Members can Opt-Out of the OneCollective Loyalty Program  
by following steps outlined in the terms and conditions.

Terms and conditions can be viewed at  
[northscollective.com.au/onecollective](https://northscollective.com.au/onecollective)